

CHAPTER- MULTINATIONAL COMPANIES

	Self Evaluation Grades		
Sr.No.	Topic	Sub Topic	Date
1	Multinational Companies	(i) Meaning	
		(ii) Definition	
		(iii) Examples	
		(iv) Other terms	
		-Transnational Corporations	
		-International Corporations	
		-Global Corporations	
2	Features oof MNCs	(i) Operation in Number of Companies	
		(ii) Transfer of Shares	
		(iii) Giant Size	
		(iv) International Markets	
		(v) Professional Management	
		(vi) Dominate Markets	
3	Methods of Operations of Multinational Companies	(i) Subsidiary Company	
		(ii) Branches	
		(iii) Turn Key Project	
		(iii) Joint Venture Companies	
		(iv) Franchise Holders	
4	Merits of Multinational Companies	(i) Transfer of Technology	
		(ii) Supplementing Capital	
		(iii) Improving Balance of Trade	
		(iv) Lower Cost of Production	
		(v) Employment opportunities	
		(vi) Research and Development Activity	
5	Demerits of Multinational companies	(i) Disregard of Monopolies	
		(ii) Harmful for Producers	
		(iii) Harmful to Consumers	
		(iv) Promote Alien Culture	
		(v) Political Dominance	
		(vi) Evasion of Tax	
6	Joint Venture	(i) Define	
		(ii) Features	
		-Joint Ownership	
		-Joint Management	
		-Pooling of Resources	
		-Specified Objectives	
		-Minimization of Risk	
-Sharing of Experience			
7	Types and formation of Joint Venture	(i) Contractual Joint Venture	
		(ii) Equity Based Joint Venture	

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		CTSE	Self Evaluation Grades			
Sr.No.	Topic	Sub Topic	Date			
8	Advantages of Joint Venture	Advantages of Joint Venture				
		-Availability of resources				
		-Reduction in Competition				
		-Entry in Foreign Markets				
		-Reduction in Risk				
		-Reduction in Cost				
9	Disadvantages of joint Venture	Disadvantages of joint Venture				
		-Problem creating in Joint Venture				
		-Conflicts among Partners				
		-Legal Problems				
		-Lack of Coordination				
8	Meaning and Features of Public Private Partnership(PPP)	(i) Meaning				
		(ii) Features				
		-Adopted for high priority projects				
		-Burden of Cost				
		-Several Models				
		-Government Supports				
		-Sharing Of Revenue				
		-Improvement in Efficiency				
		-Sharing of Risk				
9	Drawbacks of PPP	Drawbacks of PPP				
		-Conflicts among Partners				
		-High court				
		-Lack Of Coordination				
		-Too much dependence				
		Conclusion				
		Signature of Student				
		Signature of Teacher/Mentor				
Key To Grades			This self evaluation sheet has four date columns. Student shall fill grades to all topics in one date column in a sitting. By the fourth attempt, all grades should be 'A' for getting best marks in exams.			
Write 'A' if you know the concept fully (when you know 100%)						
Write 'B' if you need revision once (when you know between 75%-100%)						
Write 'C' if you know the concept partially (when you know about 50%)						
Write 'D' if you know the concept very little (when you know about 25%)						
Write 'E' if you don't know the concept at all (when you know 0%)						