

## CHAPTER- SOCIAL RESPONSIBILITY OF BUSINESS AND BUSINESS ETHICS

			Self Evaluation Grades			
Sr.No.	Topic	Sub Topic	Date			
1	<b>Concept of Social Responsibility</b>	(i) Introduction				
2	<b>Factors Responsible for Realisation of Social Responsibility</b>	(i) Market Forces				
		(ii) Government Intervention				
		(iii) Emergence of Professional Managers				
		(iv) Growth of Trade Union				
		(v) Public Scrutiny				
3	<b>Kinds of Social Responsibility</b>	(i) Economic Responsibility				
		(ii) Legal Responsibility				
		(iii) Ethical Responsibility				
		(iv) Discretionary Responsibility				
4	<b>Case for Social Responsibility of Business</b>	(i) Long Term Interest of Business				
		(ii) Creation of Society				
		(iii) Avoidance of Social Pressure				
		(iv) Human Resources				
		(v) Useful to Owners Interest				
		<b>Signature of Student</b>				
		<b>Signature of Teacher/Mentor</b>				
<b>Key To Grades</b>			This self evaluation sheet has four date columns. Student shall fill grades to all topics in one date column in a sitting. By the fourth attempt, all grades should be 'A' for getting best marks in exams.			
Write 'A' if you know the concept fully (when you know 100%)						
Write 'B' if you need revision once (when you know between 75%-100%)						
Write 'C' if you know the concept partially (when you know about 50%)						
Write 'D' if you know the concept very little (when you know about 25%)						
Write 'E' if you don't know the concept at all (when you know 0%)						