

CHAPTER- CONCEPTS OF REVENUE

CTSE

Self Evaluation Grades

Sr.No.	Topic	Sub-Topic	Date			
1	Revenue	(i) Meaning				
		(ii) Definition				
2	Concepts of Revenue	(i) Total Revenue				
		(ii) Average Revenue				
		(iii) Managerial Revenue				
3	Relationship between Total Revenue, Average Revenue and Managerial Revenue	(i) Both AR and MR calculated with the help of TR				
		(ii) TR can be Calculated With the Help of AR and MR				
		(iii) When TR and MR increasing				
		(iv) TR increase at Constant Rate, MR remains Constant				
		(v) When TR increase at a decreasing Rate, MR also Decrease				
		(vi) When TR is maximum, MR is equal to zero				
4	Importance of Concepts of Revenue	(i) Determination of Producer's Equilibrium				
		(ii) Determination of Profit & loss				
		(iii) Price Determination				
5	Revenue Curves Under Different Market Conditions	(i) Under Perfect Competition				
		(ii) Under Monopoly				
		(iii) Under Monopolistic Competition				
		(iv) Under Oligopoly				
		Signature of Student				
		Signature of Mentor/Teacher				
Key To Grades			This self Evaluation sheet has four date columns. Student shall fill grades to all topics in one date column in a sitting. By the fourth attempts, all grades should be 'A' for getting best marks in exams.			
Write 'A' if you know the concept fully (when you know 100%)						
Write 'B' if you need revision once (when you know between 75%-100%)						
Write 'C' if you know the concept partially (when you know about 50%)						
Write 'D' if you know the concept very little (when you know about 25%)						
Write 'E' if you don't know the concept at all (when you know 0%)						



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